

POSITION YOUR
COMPANY...

as an **INDUSTRY LEADER**



2024-2025
CORPORATE
PARTNER
OPPORTUNITIES

MSTS.ORG



ABOUT THE MUSCULOSKELETAL TUMOR SOCIETY



The Musculoskeletal Tumor Society holds two meetings a year - the Annual Meeting and Specialty Day Course held during the American Academy of Orthopaedic Surgeons' Annual Meeting bringing more than 500 Musculoskeletal Tumor Oncologists together for education. The 2024 MSTS Annual Meeting will occur Wednesday, September 11 through Friday, September 13, 2024 at the Sheraton Riverwalk Hotel in Chicago, Illinois. The 2025 MSTS Specialty Day is scheduled to occur on Friday, March 14, 2025 in San Diego, California. In addition, MSTS will periodically hold specialty symposia, webinars, and other educational events.

The MSTS develops and maintains a competitive, clinically relevant, research program for the advancement of knowledge in musculoskeletal oncology and your support helps drive these efforts. Through research and education, the Society is able to develop better outcomes for patients afflicted with a variety of aggressive diseases that not only have the potential to threaten patients' quality of life and function, but can also in many cases be quite deadly. MSTS members have demonstrated academic and research prowess in order to enter the ranks of the Society. MSTS partners with other organizations and disciplines such as medical and pediatric oncology, radiation therapy and full time laboratory investigators to unlock the mysteries of the diseases treated.

The MSTS has ten core committees: Education Committee, Membership Committee, Research Committee, Fellowship Committee, Practice Management Committee, Finance Committee, Communications Committee, Annual Meeting Program Committee, Specialty Day Program Committee and the Guidelines and Evidence Based Medicine Committee; all which enable the society to function and serve as resources for the orthopaedic oncology community. We also have two very active task forces: Advocacy and Metastatic Bone Disease.

Supporting MSTS is an excellent opportunity to:

- **Enhance** your company's visibility while gaining a more powerful presence and profile with more than 500 Musculoskeletal Tumor Oncologists
- **Drive** traffic to your booth or event
- **Support** research and treatment
- **Position** your company as an industry leader

MSTS MISSION

The Musculoskeletal Tumor Society will advance the science of orthopaedic oncology and promote high standards of patient care through excellence in education and research.

MSTS VISION

The Musculoskeletal Tumor Society will be a recognized authority on all aspects of orthopaedic oncology, an influential participant in policy-making for orthopaedic oncology services, and responsive to the needs of orthopaedic oncologists and their patients.

Learn more at www.msts.org.



2024 ANNUAL MEETING

September 11–13, 2024

Sheraton Riverwalk
Chicago, IL



Benjamin J. Miller, MD, MS
MSTS President



Lukas Nystrom, MD
2024 Annual Meeting Chair



Alan Blank, MD, MS
Local Host

2024 MSTS ANNUAL MEETING PROGRAM COMMITTEE

Lukas Nystrom, MD (Chair)
Peter Ferguson, MD, FRCSC (Past Chair)
Jay Wunder, MD, FRCSC (Past Chair)
Benjamin J. Miller, MD, MS (President)
Rajiv Rajani, MD (President-Elect)
Alan Blank, MD, MS (Local Host)
Gregory F. Domson, MD (Member-at-Large)

Ginger Holt, MD (Member-at-Large)
Yvette Ho, MD (Member-at-Large)
Eugene Jang, MD, MS (Member-at-Large)
Santiago Lozano-Calderon, MD, PhD (Member-at-Large)
Shervin Oskouei, MD (Member-at-Large)
Steven Thorpe, MD, FACS (Member-at-Large)

ATTENDANCE AT PAST ANNUAL MEETINGS

2023 Annual Meeting – Banff, Alberta CANADA	
All Meeting Registrants	295
Exhibitor Representatives	85
Total:	380
2023 Specialty Day – Las Vegas, NV	
156	
2022 Annual Meeting – Clearwater Beach, FL	
All Meeting Registrants	337
Exhibitor Representatives	97
Total:	434
2022 Specialty Day – Chicago, IL	
111	

2021 Annual Meeting (Live & Virtual) – Baltimore, MD	
All Meeting Registrants	289
Exhibitor Representatives	77
Total:	366
2021 Virtual Specialty Day	
223	
2020 Virtual Annual Meeting	
223	
2019 Annual Meeting – Portland, OR	
All Meeting Registrants	250
Exhibitor Representatives	94
Total:	344
2019 Specialty Day – Las Vegas, NV	
118	
2018 Annual Meeting – New York, NY	
All Meeting Registrants	298
Exhibitor Representatives	78
Total:	376



MSTS CORPORATE PARTNERS LEVELS AND BENEFITS

MSTS CORPORATE PARTNER OPPORTUNITIES

MSTS is pleased to present the following premiere opportunities packaged to offer you maximum exposure to leaders in the field of orthopaedic oncology. Diamond, Platinum, and Gold Levels include recognition at both the 2024 MSTS Annual Meeting and 2025 Specialty Day.

DIAMOND LEVEL EXHIBITOR (\$40,000)

- Recognition on MSTS Website
- Private VIP Meeting with MSTS Executive Leaders
- MSTS Annual Meeting Recognition:
 - ◆ Exhibitor Package includes: Two tables, 8 total representatives
 - ◆ Product Theater Presentation
 - ◆ Premier Listing on MSTS Online Meeting Platform (with company video)
 - ◆ Full Page Ad in two MSTS Newsletters
 - ◆ Annual Meeting Attendee Pre-Registration List Before Meeting and Final Registration List Post Meeting
 - ◆ Verbal Recognition at the Podium During the MSTS Annual Meeting
 - ◆ Recognition in Annual Meeting's Member Business Meeting Slides
 - ◆ Recognition on Event Signage
- MSTS Specialty Day Recognition:
 - ◆ Verbal Recognition at the Podium During MSTS Specialty Day
 - ◆ Recognition in Specialty Day's Member Business Meeting Slides



A LA CARTE DIAMOND LEVEL OPPORTUNITY (\$10,000)

- Wednesday Dinner (up to 2 companies)
Up to two companies will be able to host a dinner Wednesday evening (9/11/24). MSTS will coordinate invitations to the meeting participants for a dinner event that you completely plan and implement.



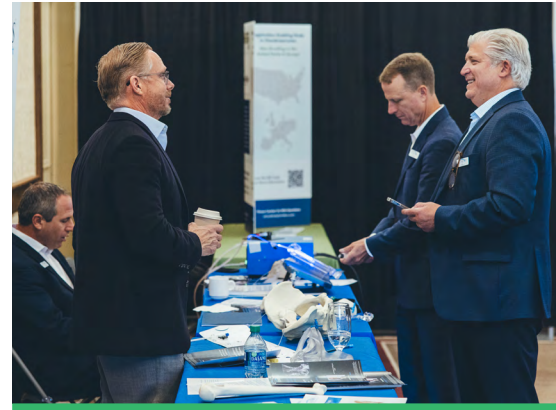
CONTACT MSTS

Please contact us at
info@msts.org or
847.698.1625
with questions or to receive
more information.

MSTS CORPORATE PARTNERS LEVELS AND BENEFITS

PLATINUM LEVEL EXHIBITOR (\$30,000)

- MSTS Annual Meeting Recognition
 - ◆ Exhibitor Package includes: Two tables, 6 total representatives
 - ◆ Company Listing on MSTS Online Meeting Platform
 - ◆ Half Page Ad in two MSTS Newsletters
 - ◆ Annual Meeting Attendee Final Registration List Post Meeting
 - ◆ Verbal Recognition at the Podium During the MSTS Annual Meeting
 - ◆ Recognition in Member Business Meeting Slides
 - ◆ Recognition on Event Signage
- Specialty Day Recognition:
 - ◆ Verbal Recognition at the Podium During MSTS Specialty Day
 - ◆ Recognition in Member Business Meeting Slides



GOLD LEVEL EXHIBITOR (\$25,000)

- MSTS Annual Meeting Recognition
 - ◆ Exhibitor Package includes: One table, 4 total representatives
 - ◆ Annual Meeting Attendee Final Registration List Post Meeting
 - ◆ Verbal Recognition at the Podium During the MSTS Annual Meeting
 - ◆ Company Listing on MSTS Online Meeting Platform
 - ◆ Quarter Page Ad in two MSTS Newsletters
 - ◆ Recognition in Member Business Meeting Slides
 - ◆ Recognition on Event Signage
- MSTS Specialty Day Recognition:
 - ◆ Verbal Recognition at the Podium During MSTS Specialty Day
 - ◆ Recognition in Member Business Meeting Slides

SILVER LEVEL EXHIBITOR (\$15,000)

- MSTS Annual Meeting Recognition:
 - ◆ Exhibitor Package includes: One table, 3 total representatives
 - ◆ Annual Meeting Attendee Final Registration List Post Meeting
 - ◆ Recognition in Member Business Meeting Slides
 - ◆ Company Listing on MSTS Online Meeting Platform
 - ◆ Recognition on Event Signage

BRONZE LEVEL EXHIBITOR (\$10,000)

- MSTS Annual Meeting Recognition:
 - ◆ Exhibitor Package includes: One table, 2 total representatives
 - ◆ Annual Meeting Attendee Final Registration List Post Meeting
 - ◆ Recognition in Member Business Meeting Slides
 - ◆ Company Listing on MSTS Online Meeting Platform
 - ◆ Recognition on Event Signage



Contact info@msts.org for additional details.



A LA CARTE

PARTNERSHIP OPPORTUNITIES

Ala carte options are available to customize your own unique package based upon your company's needs:

CORPORATE EXHIBITION & SPONSOR OPPORTUNITIES

- **MSTS Annual Meeting Exhibit Booth**
 - ◆ One 6' Table: \$5,000 (Includes registration for 2 representatives)
 - ◆ Two 6' Tables: \$7,500 (Includes registration for 2 representatives)
 - ◆ Additional Representatives: \$500 each
- **MSTS Annual Meeting Food/Beverage Sponsorship**
 - ◆ Opening Ceremony and Welcome Reception *Exclusive Opportunity*: \$10,000
 - ◆ Breakfast or Lunch: \$5,000 each
 - ◆ Breaks: \$2,500 each
 - ◆ Multiple Potential Sponsors
 - ◆ Name recognition only. No logos.



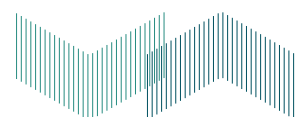
ONLINE MEETING PLATFORM SPONSOR OPPORTUNITIES

Contact info@msts.org for details



CORPORATE ADVERTISING OPPORTUNITIES

- **MSTS Annual Meeting Branding Opportunities**
contact info@msts.org for additional details:
 - ◆ Wireless Internet Access \$7,500 (*Exclusive Opportunity*)
 - ◆ Escalator Bank Banner \$3,000
 - ◆ Charging Station Meeting Room Level \$4,000
 - ◆ Charging Station Ballroom Level \$4,000
 - ◆ Ballroom Entrance Columns \$4,000
 - ◆ Lobby Level Chi Bar Banners (4) - \$5,000
 - ◆ Elevator Graphics (10) - \$7,500
 - ◆ MSTS Annual Meeting Hotel Key Cards - \$7,500



MSTS LEVELS AND BENEFITS AT A GLANCE

MSTS 2024-2025 CORPORATE PARTNER OPPORTUNITIES AT-A-GLANCE	DIAMOND \$40,000	PLATINUM \$30,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000
Product Theater Presentation	X				
Annual Meeting Attendee PRE-Registration List <u>Before</u> Meeting	X				
Recognition on MSTS Website	X				
Private VIP Meeting with MSTS Executive Leaders at the MSTS Annual Meeting	X				
Premier Listing on the MSTS Meeting App including Company Video	X				
Two-Table Exhibitor Space	X	X			
Verbal Recognition at the Podium During the MSTS Annual Meeting	X	X	X		
Verbal Recognition at the Podium During MSTS Specialty Day	X	X	X		
Recognition in Specialty Day's Member Business Meeting Slides	X	X	X		
Complimentary Ads in Two (2) MSTS Newsletters	X (full page)	X (half page)	X (quarter page)		
Exhibit Representative Badges	X (8 reps comp'd)	X (6 reps comp'd)	X (4 reps comp'd)	X (3 reps comp'd)	X (2 reps comp'd)
Annual Meeting Attendee Final Registration List Post Meeting	X	X	X	X	X
Recognition in Annual Meeting's Member Business Meeting Slides	X	X	X	X	X
Company Listing on the MSTS Online Meeting Platform	X	X	X	X	X
Recognition on Annual Meeting Event Signage	X	X	X	X	X



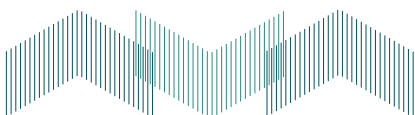
Musculoskeletal Tumor Society

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Schaumburg, IL 60173

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email: info@msts.org | web: msts.org



MSTS ACKNOWLEDGMENTS

THANK YOU

The Musculoskeletal Tumor Society extends sincere appreciation to the following exhibitors for their generous support of the MSTS 2023 Annual Meeting.



DIAMOND SPONSORS



Medtronic

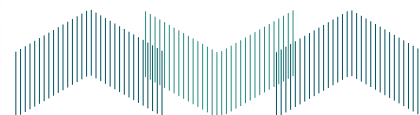


stryker

SPONSORS

3D Side
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Biocomposites
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Deciphera Pharmaceuticals
IlluminOss Medical, Inc.
Implantcast North America
Inhibrx

Insight Surgery
Integrum, Inc.
Link
Merete Technologies, Inc.
MTF Biologics
OsteoCentric Technologies
Signature Orthopaedics – USA
Vector Surgical





phone: 847.698.1625

All information should be EXACTLY as it should appear on promotional materials.

Phone: _____ Email: _____

Email:

Please provide names and email addresses for each:

For Annual Meeting Exhibit Opportunities: Exhibit space will not be reserved until Exhibit fees are paid in full in U.S. funds. Completed application and payment must be received by July 15, 2024. This application becomes a binding contract upon issuance of the confirmation and invoice. Cancellations must be received in writing by August 12, 2024 and are subject to a \$500.00 fee. August 12, 2024 is cancellation date. After, no refunds on exhibit fees will be made.

MSTS ANNUAL MEETING

September 11-13, 2024

Sheraton Riverwalk
Chicago, Illinois



MSTS SPECIALTY DAY

Friday, March 14, 2025
(AAOS Meeting)

San Diego, California

